

enliven

Ageless Beauty, Backed by Science.

Premium Anti-Aging Skincare Solutions.



Performance Skincare, Perfected by Experience

Founded by Alice Teoh—anti-aging salon owner, skincare formulator, and international beauty trainer, **Enliven** is a high-performance skincare brand where science meets real-world results.

With 32 years of hands-on experience treating diverse skin concerns in her salon, Alice has mastered the art of creating clinically effective, problem-solving formulations that deliver visible transformations.



At **Enliven**, we don't just follow trends—we set the standard. Our formulations are born from decades of client insights, ensuring they don't just promise results—they prove them.

Because exceptional skincare shouldn't be a luxury—it should be a solution.



SKINCARE




enliven



ANTI-AGING SERUM WITH *ENCAPSULATED RETINOL*

Experience the transformative power of Anti-Aging Serum Specialist. Enriched with 2% Retinol, Collagen Peptide, and Niacinamide to effortlessly smooths fine lines, evens skin tone, and enhances elasticity for a radiant, youthful glow.



Improve skin elasticity and firmness



Stimulate production of collagen



Reduce appearance of fine lines and wrinkles



Improve appearance of skin texture

3 ACTIVE INGREDIENTS IN *ANTI-AGING SERUM*



RENEW

ENCAPSULATED RETINOL

A gentler, more stable form of retinol that delivers anti-aging results with less irritation by slowly releasing active ingredients into the skin.



REBUILD

COLLAGEN PEPTIDE

Bioavailable protein fragments that boost skin's natural collagen production, improving firmness, hydration, and reducing wrinkles from within.



BALANCE

NIACINAMIDE

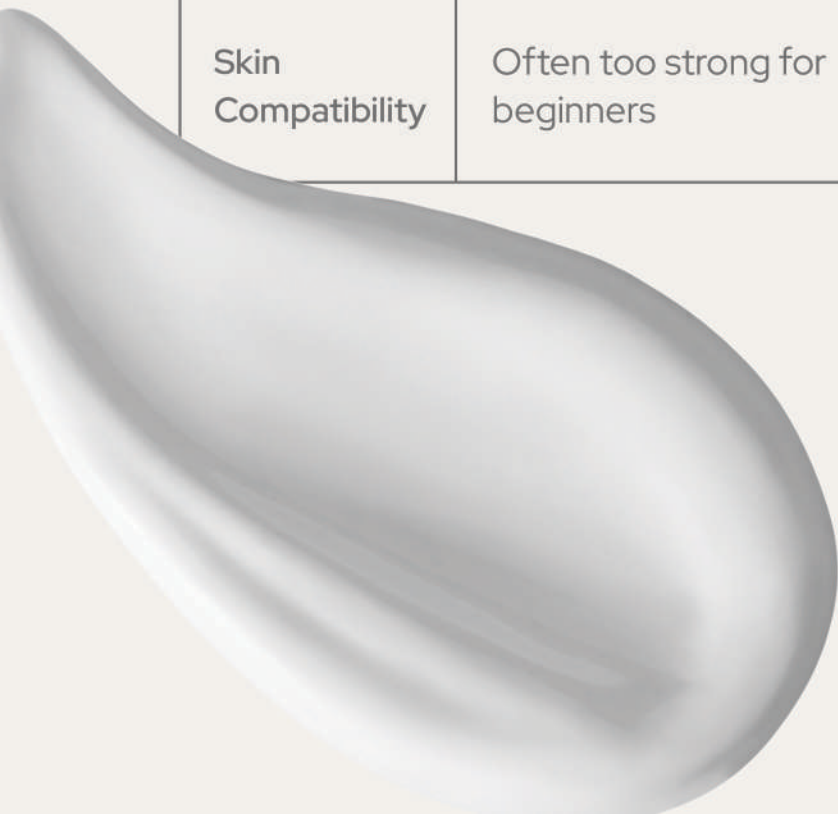
A multi-tasking antioxidant that strengthens the skin barrier, controls oil, brightens tone, and calms inflammation—all without irritation.

1.

Encapsulated Retinol

Encapsulated retinol is a form of retinol (a derivative of vitamin A) that is enclosed in a protective carrier system, such as liposomes, polymers, or other delivery vehicles. This encapsulation technology enhances the stability and efficacy of retinol while reducing potential irritation.

Feature	Traditional Retinol	Encapsulated Retinol
Gentleness	Can irritate, causing redness & peeling	Slow-release for less irritation, even on sensitive skin
Potency	Loses potency quickly when exposed to light/air	Stays effective longer due to its protective shell
Delivery	Absorbs immediately, sometimes causing a harsh reaction	Deep, controlled release into the skin for better results
Skin Compatibility	Often too strong for beginners	Great for all skin types, including sensitive skin



Who is this best for?

- 
- > Adults seeking preventative or corrective anti-aging solutions
 - > Sensitive or reactive skin (rosacea, eczema-prone)
 - > Individuals with sensitivity to conventional retinoid products
 - > Skincare enthusiasts looking for science-backed, results-driven formulations

2.

Collagen Peptide

Collagen peptides are small, easily absorbed proteins derived from collagen – your skin's natural support structure. Through a gentle breaking-down process, these peptides become highly bioavailable, meaning your skin can use them more effectively than regular collagen.

BENEFITS

✓ Stimulates skin's natural collagen production to smooth aging signs and restore youthful firmness

✓ Replenishes the skin's support structure for a lifted, more toned appearance

✓ Enhances moisture retention for a dewier, more supple complexion

✓ Helps neutralize free radicals from sun and pollution that accelerate aging

3. Niacinamide

Niacinamide (Vitamin B3) is a water-soluble, clinically proven active that works at the cellular level to improve multiple skin concerns without irritation.

BENEFITS

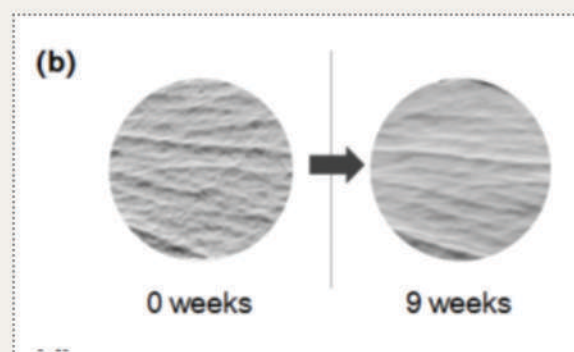
- ✓ Strengthens skin barrier function
- ✓ Boosts collagen production
- ✓ Minimizes pore appearance & controls oil
- ✓ Brightens skin tone & reduces discoloration
- ✓ Reduces inflammation & redness



EFFICACY STUDY OF MODERATE-STRENGTH RETINOL CREAM

A clinical study was conducted with 24 female volunteers aged 35–50 years in Japan.

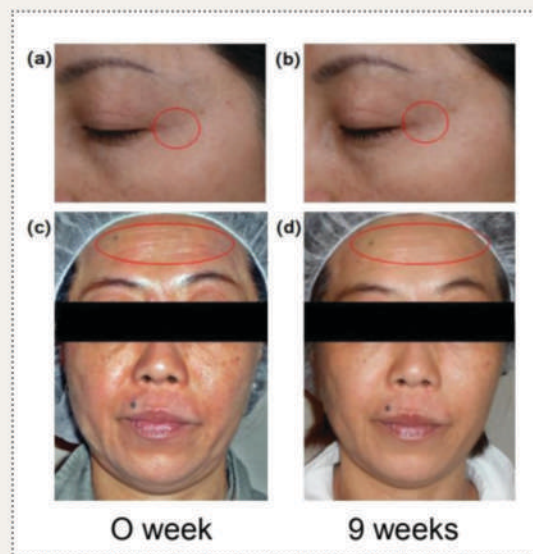
Participants applied the test product (moderate-strength retinol cream) once daily for a period of 9 weeks.



*Result of replica image analysis of crow's feet after application of retinol cream for 9 weeks.

ANTI-WRINKLE EFFICACY OF ANTI-AGING SERUM

Below is the anti-wrinkle efficacy of Enliven's Anti-Aging Serum on Crow's Feet and Forehead Rhytides after 9 weeks of use.





FIRMING SERUM WITH *10% ARGIRELINE PEPTIDE*

Unleash the rejuvenating prowess of our Firming Serum Specialist. Powered with a potent 10% Argireline Peptide, this serum smooths away wrinkles and fine lines, no injections needed.



Reduces fine lines and wrinkles



Hydrates and plumps skin



Improves skin elasticity and smoothness



Strengthens the skin barrier

3 ACTIVE INGREDIENTS IN *FIRMING SERUM*



SMOOTH

10% ARGIRELINE PEPTIDE

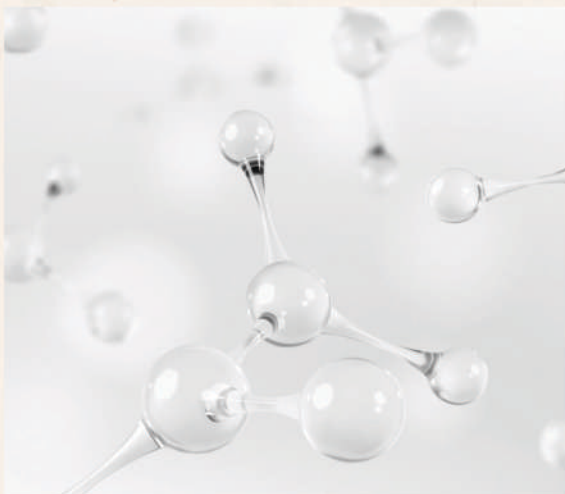
A neuropeptide that relaxes facial muscle contractions to reduce dynamic wrinkles (like crow's feet and forehead lines), often called a "Botox-like" alternative.



FIRM

HYDROLYZED COLLAGEN

A broken-down form of collagen that penetrates skin more easily to temporarily plump, hydrate, and improve elasticity by supporting the skin's structural proteins.



REPAIR

VITAMIN B5

A humectant and soothing agent that attracts moisture, repairs the skin barrier, and calms irritation while promoting healing.

1.

10% Argireline Peptide

Argireline (a.k.a. "HIFU in a Bottle") is a clinically-proven neuropeptide solution that helps calm facial muscle movements which are known to be the main cause of expression lines like forehead wrinkles and crow's feet. No needles, no downtime!

BENEFITS



Clinically shown to diminish dynamic wrinkles such as crow's feet and forehead lines by up to 30%



Helps prevent new wrinkle formation by reducing repetitive muscle contractions



Provides "HIFU-like" effects without injections or downtime



Works synergistically with hydrolyzed collagen in our serum to enhance firmness and smoothness.



Why 10% Argireline Delivers Superior Performance:

- > Clinically effective dose for measurable anti-aging results
- > Visible results in 4-8 weeks with regular use
- > Professional-level anti-aging in a non-irritating formula

2.

Hydrolyzed Collagen

The bioactive, low-molecular-weight form of collagen used in clinical skincare—engineered to rebuild skin from within, not just sit on the surface.

BENEFITS



Reduces sagging and promoting a firmer appearance



Enhances hydration for a plumper, dewier complexion



Works synergistically with Argireline Peptide to smooth fine lines and improve texture

How Hydrolyzed Collagen Works

Signal skin cells to support
natural collagen production

Temporarily fill in fine lines for
an immediate smoothing effect

Improve long-term firmness
with consistent use



Vitamin B5

A bioactive provitamin that is widely used in clinical skincare for its exceptional hydrating and barrier-restoring properties.

BENEFITS



Calms post-treatment sensitivity or everyday irritation



Pulls moisture into skin and seals it in for lasting plumpness

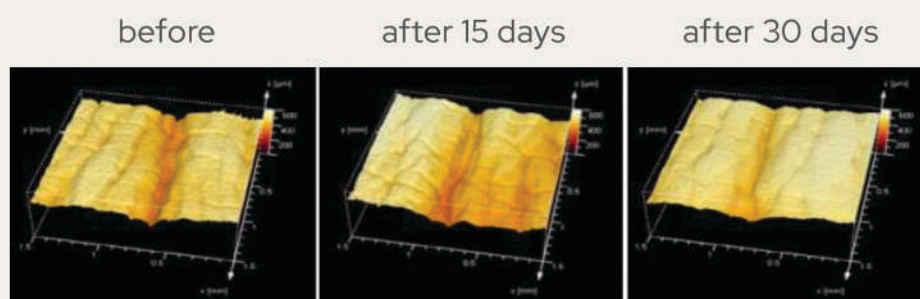


Reinforces the skin's natural shield against pollution and dryness

EFFICACY STUDY OF 10% ARGIRELINE PEPTIDE

A clinical study was conducted with 10 female volunteers, average age: 44 years old.

Participants applied 10% Argireline Peptide solution around one eye, twice a day for 30 days.



Results showed that the active peptide **decreased wrinkle depth** by an average of 16.9% and 27% after 15 and 30 days, respectively.

*Silicon imprints were obtained before, after 15 days and 30 days of treatment, and were then analysed by confocal microscopy to assess the evolution of the skin surface.

ROUGHNESS DIMINUTION

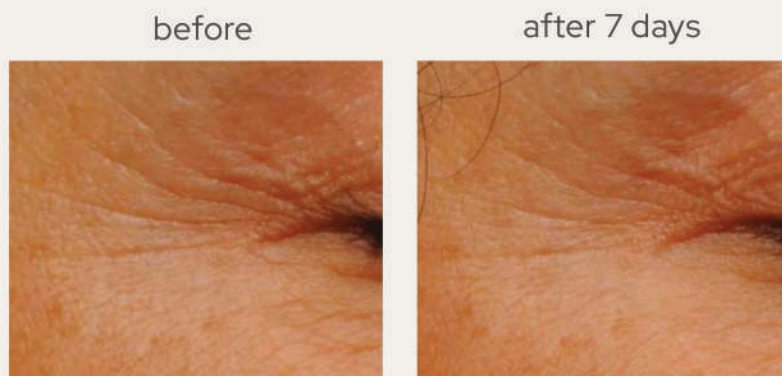
Argireline Peptide improves the wrinkles of the crow's feet area.



*Images of two volunteers before and after treatment

WRINKLE VOLUME AND LENGTH

Argireline Peptide visibly reduced wrinkle appearance after just 1 week



*Images of a volunteer before and after treatment



FIRMING CREAM WITH **2% PROGELINE™**

Immerse your skin in luxury with our Firming Face Cream Specialist. Enriched with award-winning biomimetic peptides, it effortlessly erases wrinkles and fine lines, revealing firmer and younger-looking skin.



Enhances skin firmness and elasticity



Reduces the appearance of fine lines and wrinkles



Improves skin hydration and plumpness



Brightens dull complexion and evens skin tone

OUR ACTIVE INGREDIENT

2% PROGELINE™

Progeline™ is a next-generation peptide clinically designed to target loss of facial contour and sagging skin. Unlike traditional peptides that focus solely on collagen, Progeline™ works by preserving elastin—the protein responsible for skin's "snap-back" elasticity.

KEY BENEFITS



Lifts and tightens sagging skin by protecting elastin to redefine jawlines and neck contours.



Restores skin's natural elasticity for a firmer, more youthful bounce.



Softens deep facial folds like marionette lines by improving skin's structural resilience.



ACTIVE INGREDIENT IN FIRMING CREAM

WHY 2% *PROGELINE*[™] STANDS OUT



Clinically Proven: Visible lifting effects in 4–8 weeks according to vivo studies.



2% Concentration: Optimized for efficacy (the same dosage used in clinical trials)



Gentle & Non-Irritating: Suitable for all skin types, including sensitive skin, with no downtime—ideal for daily use.

FIRMNESS AND ELASTICITY IMPROVEMENT

TEST PROTOCOL

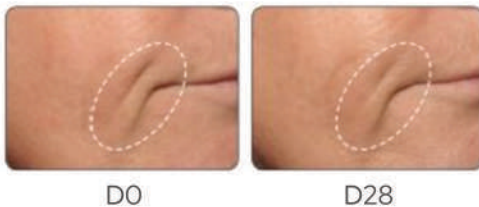
- 13 healthy volunteers (women, 54 to 66 years old) with sagging skin
- A cream containing 2% Progeline™ or placebo was applied on split-face and split-neck twice a day (morning and evening) for 28 days

MEASUREMENTS TAKEN USING A CUTOMETER YIELDED 3 PARAMETERS:

- Firmness = tightness, tonicity
- Elasticity = capacity of the skin to stretch
- Viscoelasticity = capacity of the skin to return to its original state



Progeline™ significantly increases skin firmness, elasticity and viscoelasticity, attesting its efficacy on skin slackness and sagging.



Progeline™ clearly reduces the appearance of wrinkles and skin sagging over time.



Progeline™ has an overall satisfaction score of 92%. Consumers agree that it helps the skin to look firmer, fuller and denser.

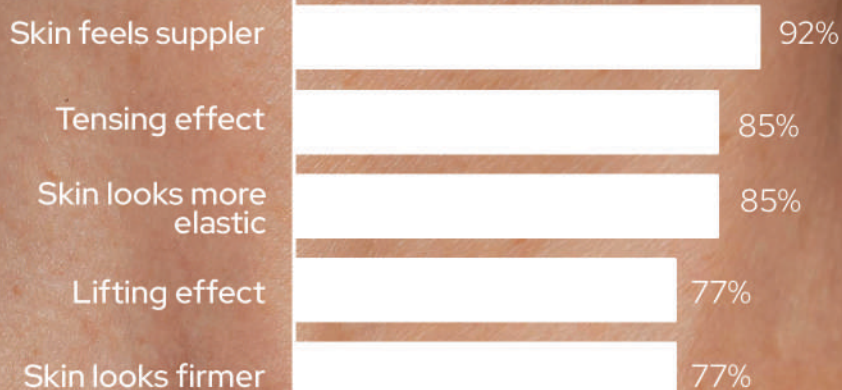
FIRMNESS AND ELASTICITY IMPROVEMENT

IMPROVEMENT UP TO:

93% of cutaneous elasticity

82% of cutaneous firmness

42% of cutaneous viscoelasticity



Positive opinion (%)



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